

# Editorial Calendar

2010

ISSUE	SPACE	MATERIALS	TECHNOLOGY FEATURES	DEFENSE FEATURES	BUSINESS MANAGEMENT FEATURES
January 1	12/09	12/14	<ul style="list-style-type: none"> <li>• Wireless/Mobility</li> </ul>	<ul style="list-style-type: none"> <li>• H1N1 Response</li> </ul>	<ul style="list-style-type: none"> <li>• Profile: OMB's Jeff Zients</li> <li>• Climate Change</li> </ul>
February 1	1/13	1/19	<ul style="list-style-type: none"> <li>• Strategic IT</li> </ul>	<ul style="list-style-type: none"> <li>• Unmanned Aircraft</li> </ul>	<ul style="list-style-type: none"> <li>• Profile: OPM's John Berry</li> </ul>
March 1	2/10	2/15	<ul style="list-style-type: none"> <li>• Killer Apps</li> <li>• IT Budget Management</li> </ul>	<ul style="list-style-type: none"> <li>• Defense Acquisition Institute</li> </ul>	<ul style="list-style-type: none"> <li>• Insourcing</li> </ul>
<b>H</b> April 1	3/17	3/22	<ul style="list-style-type: none"> <li>• Green IT</li> <li>• Cybersecurity</li> </ul>	<ul style="list-style-type: none"> <li>• Organizing TSA</li> </ul>	<ul style="list-style-type: none"> <li>• The Obama Agenda: An Assessment</li> </ul>
May 1	4/14	4/19	<ul style="list-style-type: none"> <li>• Transparency: An Assessment</li> </ul>	<ul style="list-style-type: none"> <li>• Defeating IEDs</li> </ul>	<ul style="list-style-type: none"> <li>• Health Care Update</li> <li>• Inside 8(a) Contracting</li> </ul>
June 1	5/12	5/17	<ul style="list-style-type: none"> <li>• Cloud Computing</li> <li>• Analytics/Business Intelligence</li> </ul>	<ul style="list-style-type: none"> <li>• Defense IT</li> </ul>	<ul style="list-style-type: none"> <li>• Training and Education</li> </ul>
June 15	6/02	6/07	<b>SPECIAL ISSUE: The Chiefs: CIOs, CFOs, CAOs, CHCOs, CISOs</b>		
July 1	6/16	6/21	<ul style="list-style-type: none"> <li>• Health IT</li> </ul>	<ul style="list-style-type: none"> <li>• Implementing BRAC</li> </ul>	<ul style="list-style-type: none"> <li>• Subcontracting Issues</li> </ul>
August 1	7/14	7/19	<ul style="list-style-type: none"> <li>• Telecommunications</li> <li>• USASpending.gov</li> </ul>	<ul style="list-style-type: none"> <li>• CIA Workforce</li> </ul>	
August 15	7/28	8/02	<b>SPECIAL ISSUE: The Top 200 Federal Contractors</b>		
September 1	8/18	8/23	<ul style="list-style-type: none"> <li>• Collaboration</li> <li>• Telework</li> </ul>		<ul style="list-style-type: none"> <li>• The Forgotten Bureaucracy: Making Policy Real</li> </ul>
October 1	9/15	9/20	<ul style="list-style-type: none"> <li>• Gov 2.0: Progress Report</li> </ul>	<ul style="list-style-type: none"> <li>• Defense Contracting</li> </ul>	<ul style="list-style-type: none"> <li>• The Czars</li> </ul>
<b>H</b> November 1	10/13	10/18	<ul style="list-style-type: none"> <li>• Enterprise Architecture</li> </ul>		<ul style="list-style-type: none"> <li>• Government and Industry: The Revolving Door</li> </ul>
December 1	11/10	11/15	<ul style="list-style-type: none"> <li>• What's Next in Technology</li> </ul>	<ul style="list-style-type: none"> <li>• Energy Department Management</li> </ul>	

**H** Issue studied by Harvey Research for ad reading and recall scores.

Editorial Subject to Change: [Updated 10/6/2009](#)

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