



For Immediate Release:
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Nextgov.com Doubles Traffic Over First Two Months of 2009 *Site Passes GCN.com to Become #2 Federal IT Web Site*

Washington, D.C. — Nextgov.com's publisher, Government Executive Media Group, announced today that the web site has doubled in traffic over the first two months of 2009. According to data provided by Google Analytics, February page views for the federal technology site were up 38% from the previous month and 102% from December 2008.

Launched in April of 2008, Nextgov.com recently passed long-time leader GCN.com in audience and now stands as the #2 federal IT web site, according to visitor data available through Compete.com and other independent web analytics providers.

"With the launch of our second phase of Nextgov.com, we are delighted to offer a deeper, more engaging destination for the federal IT community," said Tim Hartman, Publisher of Digital Media, Government Executive Media Group. "To surpass industry stalwart GCN.com in only our first year of operation validates our belief that federal IT managers will migrate to the most innovative and useful online resources which provide solutions focused content and opportunities for peer interaction."

In addition to breaking several major federal IT stories in its first year of operation, Nextgov also aggregates top stories from around the web to offer visitors a one-stop shop for federal IT news. Another key component of the Nextgov.com offering includes online assessment tools for federal managers. Currently, visitors can gauge the risks associated with their IT projects as well as obtain independent expert assessments of their agency's web sites. Nextgov also reaches a loyal Department of Defense readership via the daily reporting of Editor at Large Bob Brewin, viewed by many as the leading journalist covering the Defense IT sector.

About Nextgov.com

Launched in April 2008, Nextgov.com is the new interactive online home for the federal IT community. Nextgov.com is designed to serve as a meeting place for government and industry managers to read the latest on the business of technology in the federal government and to share insights on deploying IT successfully to achieve agency missions. The Nextgov.com community is lead by Executive Editor Allan Holmes and features exclusive reporting by leading technology journalists such as Bob Brewin. For more information, visit www.Nextgov.com.

About Government Executive Media Group

Government Executive Media Group is the premier media resource for federal managers. The magazine and related online and event properties cover the entire spectrum of management challenges confronting federal executives in civilian and defense agencies. For more information about Government Executive Media Group, visit www.GovernmentExecutive.com/mediakit.

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