

DON'T MISS THIS EXCEPTIONAL OPPORTUNITY TO CONNECT PERSONALLY WITH THE SES COMMUNITY!

Produced by the Senior Executives Association (SEA) in partnership with *Government Executive*, these prestigious events honor the recipients of the Presidential Distinguished Rank Award (PDRA), the nation's highest ranking award given to leaders in the Senior Executive Service (SES).

SYMPOSIUM

The 2009 PDRA program will feature a luncheon addressing the key issues facing senior executives in today's federal government. A select audience of senior federal executives and academic thought leaders will explore how federal executives can continue to drive agency performance during the upcoming transition in administrations.

Attendees:

Invitees will include the elite ranks of senior executives and political officials as well as all Presidential Distinguished & Meritorious Rank Award winners. The 2008 symposium was attended by over 125 SES members.

Date: Friday, April 24, 2009

Location: To be determined

BANQUET

This black-tie banquet features an elegant reception, dinner and program which attracts a prestigious audience of senior executives and political officials in the Executive Branch.

Attendees:

Invitations to banquet are sent to the winners of the Presidential Distinguished Rank Award, heads of federal agencies, as well as congressional representatives. A capacity audience of 250 attendees is expected.

Date: Thursday, April 23, 2009

Location: The Diplomatic Reception Rooms in the U.S. Department of State

These events offer arguably the single best opportunity for companies to reach the greatest number of senior level federal managers with a single initiative!

SPONSORSHIP OPPORTUNITIES

DISTINGUISHED (\$50,000)

- 2 page spread in PDRA supplement in *Government Executive*
- Sponsorship of symposium, including signage, opportunity to distribute materials and opportunity to provide opening introductions
- 4 invitations to banquet and 5 to symposium
- Individual company recognition as sponsor at banquet
- Recognition in PDRA program
- Logo presence in post-event tribute ads in *Government Executive* and *GovernmentExecutive.com*
- Logo Presence on event web page
- Logo presence and paragraph description in the banquet issue of SEA's monthly Newsletter
- Symposium event attendee mailing list (one time use)

CONTRIBUTING (\$35,000)

- 1 full page ad in PDRA supplement in *Government Executive*
- Sponsorship of symposium, including recognition from the podium, signage and opportunity to distribute materials
- 2 invitations to banquet and 5 to the symposium
- Individual company recognition as sponsor at banquet
- Recognition in PDRA program
- Logo presence in post-event tribute ads in *Government Executive* and *GovernmentExecutive.com*
- Logo Presence on event web page
- Logo presence and paragraph description in the banquet issue of SEA's monthly Newsletter
- Symposium event attendee mailing list (one time use)

SUPPORTING (\$25,000)

- 2 invitations to banquet and 2 invitations to symposium
- Recognition in PDRA program
- 1/2 page ad in PDRA supplement in *Government Executive*
- Sponsorship of symposium, including recognition from the podium, signage and opportunity to distribute materials
- Logo presence in post-event tribute ads in *Government Executive* and *GovernmentExecutive.com*
- Logo presence on event web page
- Logo presence in the banquet issue of SEA's monthly Newsletter
- Symposium event attendee mailing list (one time use)

Produced in conjunction with:



To participate in this exceptional opportunity, contact your account director or Hilery Sirpis at 202.266.7332 or hsirpis@govexec.com.