



## ▶ STIMULUS PROGRAM: LEADERSHIP LESSONS

**THURSDAY, DECEMBER 3<sup>RD</sup>**  
**NATIONAL PRESS CLUB**

The American Recovery and Reinvestment Act authorized an unprecedented \$787 billion in spending by federal agencies to stimulate the ailing U.S. economy. What has happened since? Find out from officials who are charged with getting the money out the door, making sure that spending is accounted for responsibly and transparently, and overseeing the effort from the vantage point of the Government Accountability Office.

### PANELISTS:

**EDWARD DeSEVE**

Special Advisor to the President, Assistant to the Vice President and Special Advisor to the OMB Director for Implementation of the Recovery Act

**EARL DEVANEY**

Chairman, The Recovery Accountability and Transparency Board

**J. CHRISTOPHER MIHM**

Managing Director for Strategic Issues, Government Accountability Office

### MODERATOR:

**TIMOTHY B. CLARK**

Editor-in-Chief, *Government Executive*

### SPONSOR BENEFITS

- 5 invitations for sponsoring company
- 5 invitations for clients
- Logo on all breakfast promotion
- Logo on all event signs
- Logo on Leadership Breakfast Web site
- Recognition from podium as sponsor
- Literature placement on sponsor table
- Event attendee postal mailing list (one time use)
- Opportunity for company executive to offer welcoming remarks from podium (Exclusive Sponsor Only)

**"THANK YOU FOR A TRULY STELLAR EVENT. EVERYONE ON THE MICROSOFT TEAM WAS THRILLED...YOU GUYS CLEARLY KNOW HOW TO ATTRACT AN EXECUTIVE AUDIENCE."**

—Federal Marketing Manager,  
Microsoft Corporation

## ▶ SHOWCASE YOUR FEDERAL LEADERSHIP!

Position your company as a thought leader and generate highly qualified leads by sponsoring this premium breakfast event to be held at the National Press Club. Your message will reach a targeted audience of several hundred federal agency leaders, including CXOs, program managers, IT managers and more. On average, 96% of breakfast attendees are federal managers and 77% are grade GS-14 and above, ensuring that you are reaching the true federal decision-making class.

**ACT NOW TO REACH SENIOR FEDERAL LEADERS !**

For more information, contact your account director or Hilery Sirpis at 202.266.7332 or [hsirpis@govexec.com](mailto:hsirpis@govexec.com)

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