

The GovernmentExecutive.com Vendor Solutions program offers two cost-effective tools to place your company's solutions in front of the powerful GovernmentExecutive.com audience.

1 VENDOR SOLUTIONS CENTER

The Vendor Solutions Center (VSC) is a new dedicated section on our site where advertisers can profile their federal solutions through a corporate listing with logo and URL. Advertisers can also offer downloads of white papers, webcasts, power points, etc. to promote lead generation.



VSC elements include:

- Company Logo
- 150 words of text
- Up to 3 URLs
- 15,000 ROS impressions per month to drive visitors
- Registration and lead generation

2 VENDOR TEXT ADS

GovernmentExecutive.com also offers sponsors an affordable way to reach our entire online audience by placing a text ad at the bottom of EVERY page on our site.

Sign up now and be one of only 5 select partners to have your solutions seen across approximately 1.8 million impressions per month.

RATES (NET)	1 MONTH	6 MONTHS	12 MONTHS
Vendor Text Ad (5 available) and VSC Listing & Download	\$7,500	\$40,000	\$75,000
VSC Listing & Download Only	NA	\$6,000	\$10,800

SPECIFICATIONS		
VENDOR TEXT ADS	VSC LISTING	VSC BANNER
<p>Line 1: Up to 70 characters plus hyperlink</p> <p>Line 2: Up to 86 characters, no hyperlink</p>	<p>Logo Size: 240x45 pixels</p> <p>Logo Format: JPEG, GIF, Animated GIF</p> <p>Text Size: Up to 150 words</p> <p>URL: Up to 3 links only</p>	<p>Ad Units: 300x250 and 728x90</p> <p>File Format: GIF, JPEG, Animated GIF</p> <p>File Size: 75k max</p>



For more information, contact your account director or Hilery Sirpis at 202.266.7332 or hsirpis@govexec.com

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