



## **Nextgov Partners with O'Reilly & TechWeb on Gov 2.0 Programs**

*Federal IT Leader Joins Silicon Valley Web 2.0 Experts  
to Foster Application of Web 2.0 to Government*

**Washington, D.C.**, August 5, 2009 — Nextgov's publisher, Government Executive Media Group, announced today that it has entered into a strategic partnership with O'Reilly Media and TechWeb on a series of Government 2.0 events and initiatives across 2009 and 2010.

The partnership brings together Nextgov, the fast growing web site focused on the management of federal technology, with the Web 2.0 expertise of O'Reilly and TechWeb. Through their collected expertise in federal IT and consumer Web 2.0, Nextgov, O'Reilly and TechWeb intend to lead the discussion on how to apply best practices in Web 2.0 to improve the performance of federal programs. Under the partnership, Nextgov will provide editorial guidance on federal government program content via its team of federal IT journalists led by Executive Editor Allan Holmes. Nextgov will also co-locate several of its own events, including a Gov 2.0 dinner and an awards program, at O'Reilly – TechWeb events. All three parties will work together to market the events to federal and IT sector audiences.

The partnership covers an extensive schedule of Gov 2.0 programs through May of 2010, including:

- Gov 2.0 Summit will bring government leaders and innovators of Web 2.0 together to explore how technology can enable transparency, participation, collaboration, and efficiency at all levels of government. Gov 2.0 Summit will take place September 9-10, 2009 at the Grand Hyatt in Washington, D.C. For more information visit <http://www.gov2summit.com>.
- Gov 2.0 Expo Showcase, a one day event featuring government projects that leverage the Web as a platform, will take place September 8, 2009 in Washington, D.C.
- Gov 2.0 Expo, scheduled for May 2010 in Washington, D.C., is a companion event to the inaugural Gov 2.0 Summit. Gov 2.0 Expo will be open to all interested parties and is intended to bring the wider community of government 2.0 advocates and practitioners together.

"The Gov 2.0 Summit will bring federal leadership together with the best minds from the consumer Internet to define a new opportunity to transform the business of governing," said Jennifer Pahlka, general manager of the Gov 2.0 Events for TechWeb. "By partnering with the leading resource for government technology reporting and analysis, Nextgov, we now are able to deliver the full range of expertise to help the leaders in Washington enable transparent, participatory, and efficient government."

In addition to these events, Nextgov will also provide prominent editorial and marketing support in O'Reilly Media and TechWeb's Web 2.0 Summit held in San Francisco in October 2009 as well as its much larger Web 2.0 Expo series held in New York, NY and San Francisco, CA across 2009 and 2010. In these events, Nextgov will provide editorial direction on government 2.0 sessions and will also host government related dinners.

"Federal agencies face unique challenges in implementing technology," said Holmes. "Because we understand the complex set of regulations and parameters facing federal managers, Nextgov is ideally positioned to bridge consumer Internet expertise to the challenges faced by federal agencies in implementing Web 2.0 to achieve their missions."

**About Nextgov.com**

Nextgov.com is the interactive online home for the federal IT community—a meeting place for government and industry managers to share insights on successfully deploying IT. Powered by innovative reporting and analysis tools, Nextgov is starting its second year as already one of the most visited web sites by the federal IT community and is continuing to grow rapidly. For more information, visit [www.Nextgov.com](http://www.Nextgov.com).

**About Government Executive Media Group**

Celebrating its 40<sup>th</sup> year as the premier media resource for federal decision makers, Government Executive Media Group covers the entire spectrum of challenges confronting federal executives. Its portfolio includes the #1 publication read by federal managers – *Government Executive* magazine, the #1 federal web site – GovernmentExecutive.com, a highly popular program of over 70 executive level events and a rapidly growing research division. For more information, visit [www.GovernmentExecutive.com](http://www.GovernmentExecutive.com).

**About O'Reilly**

O'Reilly Media spreads the knowledge of innovators through its books, online services, magazines, and conferences. Since 1978, O'Reilly Media has been a chronicler and catalyst of cutting-edge development, homing in on the technology trends that really matter and spurring their adoption by amplifying "faint signals" from the alpha geeks who are creating the future. An active participant in the technology community, the company has a long history of advocacy, meme-making, and evangelism.

O'Reilly conferences bring together forward-thinking business and technology leaders, shaping ideas and influencing industries around the globe. For over 25 years, O'Reilly has facilitated the adoption of new and important technologies by the enterprise, putting emerging technologies on the map.

**About TechWeb**

TechWeb, the global leader in business technology media, is an innovative business focused on serving the needs of technology decision-makers and marketers worldwide. TechWeb produces the most respected and consumed media brands in the business technology market. Today, more than 13.3 million\* business technology professionals actively engage in our communities created around our global face-to-face events Interop, Web 2.0, Black Hat and VoiceCon; online resources such as the TechWeb Network, Light Reading, Intelligent Enterprise, InformationWeek.com, bMighty.com, and The Financial Technology Network; and the market leading, award-winning InformationWeek, TechNet Magazine, MSDN Magazine, Wall Street & Technology magazines. TechWeb also provides end-to-end services ranging from next-generation performance marketing, integrated media, research, and analyst services. TechWeb is a division of United Business Media, a global provider of news distribution and specialist information services with a market capitalization of more than \$2.5 billion. \*13.3 million business decision-makers: based on # of monthly connections

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